



SHARED GOALS LEVERAGED IMPACT

COLBY DAILEY, MANAGING DIRECTOR
BUILD HEALTHY PLACES NETWORK

Arizona Healthy Communities Conference, March 25, 2015

WHO CARES ABOUT
THE INTERSECTION?

**“Health is a state of
complete physical, mental
and social well-being
and not merely the absence
of disease or infirmity”**

Preamble to the Constitution of the World Health Organization
June 1946

**IN DETERMINING
YOUR HEALTH...**

85201 >



COLLABORATION IN ACTION

ZIP CODE IMPROVEMENT...

HOUSING COORDINATED WITH SERVICES



Solara, San Diego, CA:
Zero Energy Affordable Housing



Plaza Apartments, San Francisco
Supportive Housing



ZIP CODE IMPROVEMENT... COMPREHENSIVE YOUTH DEVELOPMENT



KIPP Academy, Washington D.C.



Neighborhood Centers Inc, Houston



ZIP CODE IMPROVEMENT...

RESIDENT-FOCUSED ECONOMIC DEVELOPMENT



Neighborhood Centers Inc., Houston



Market Creek Plaza, San Diego



HEALTHY COMMUNITIES INITIATIVE



Robert Wood Johnson Foundation

RWJF COMMISSION TO BUILD A HEALTHIER AMERICA

Fundamentally change how we revitalize neighborhoods, fully integrating health into community development.

- Robert Wood Johnson Foundation Commission to Build a Healthier America Report, 2014

RWJF Commission
to Build a Healthier America

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Time to Act: Investing in the Health
of Our Children and Communities

Recommendations From the Robert Wood Johnson Foundation
Commission to Build a Healthier America



RWJF COMMISSION TO BUILD A HEALTHIER AMERICA

Support and speed the integration of finance, health, and community development to revitalize neighborhoods and improve health.

Establish incentives and performance measures to spur collaborative approaches to building healthy communities.

Replicate promising, integrated models for creating more resilient, healthier communities. Invest in innovation.



COMMUNITY DEVELOPMENT 2.0

THE BUILD HEALTHY PLACES NETWORK



MISSION:

To catalyze and support collaboration across the health and community development sectors, together working to improve low-income communities and the lives of people living in them.



Build Healthy
Places Network

LIFTS UP WHAT WORKS
CONNECTS PRACTITIONERS TO EACH OTHER
SYNTHESIZES EXISTING RESOURCES

NATIONAL ORGANIZATIONS THAT SHARE OUR VISION

RWJF Commission
to Build a Healthier America



Robert Wood Johnson
Foundation



LIVING CITIES
INNOVATE • INVEST • LEAD

HealthAffairs



PURPOSE
BUILT
COMMUNITIES



SUCCESS
MEASURES®

LISC



HEALTH IMPACT
PROJECT

ADVANCING SMARTER POLICIES FOR HEALTHIER COMMUNITIES
www.healthimpactproject.org



THE NETWORK UPDATE

Program of



Fully staffed



THE NETWORK UPDATE

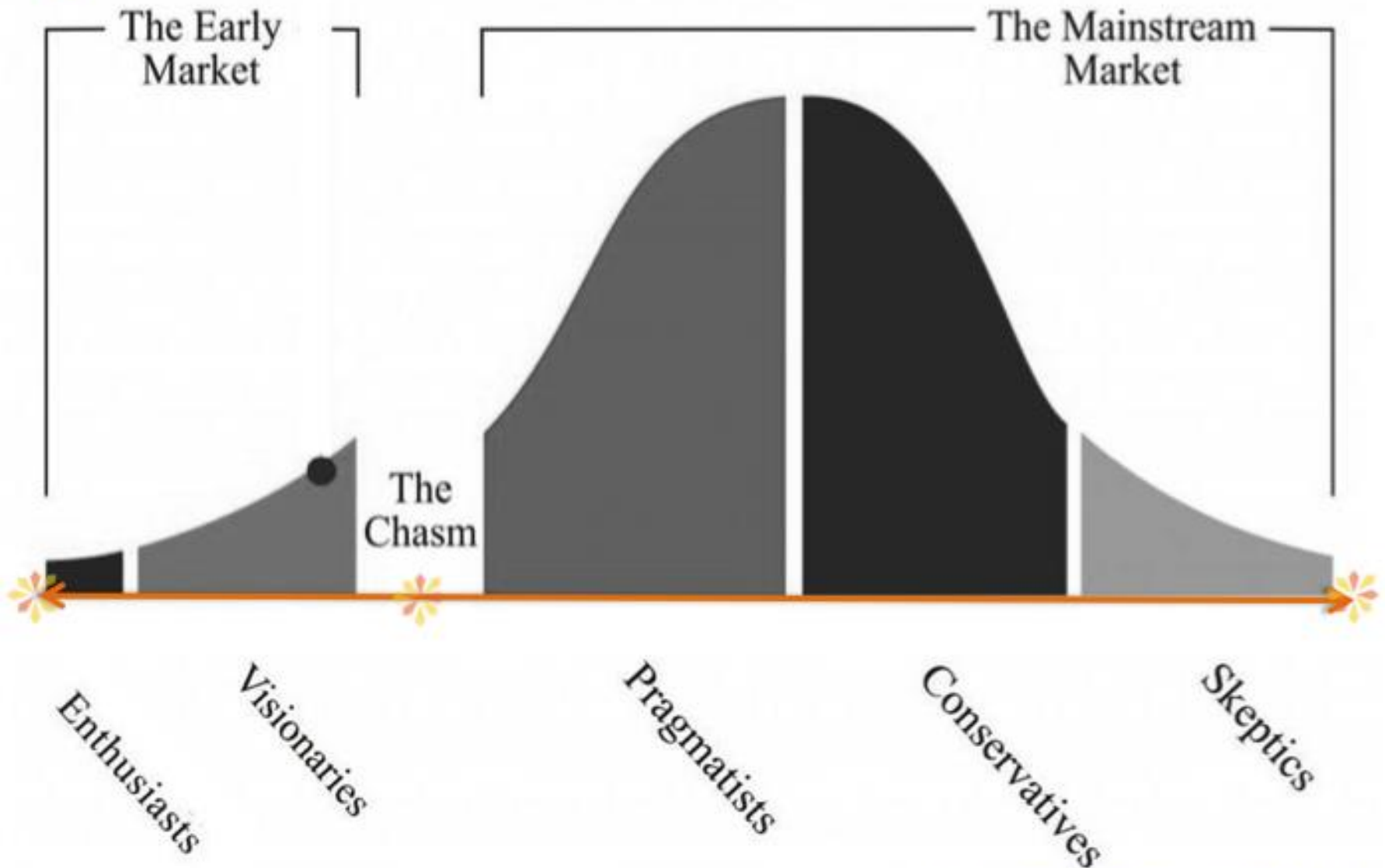
Office in downtown San Francisco

Website: www.buildhealthyplaces.org

Multiple projects



The Chasm



[Adapted from Geoffrey Moore's 1991 Model](#)

NETWORK PROJECTS

Connections

Tools

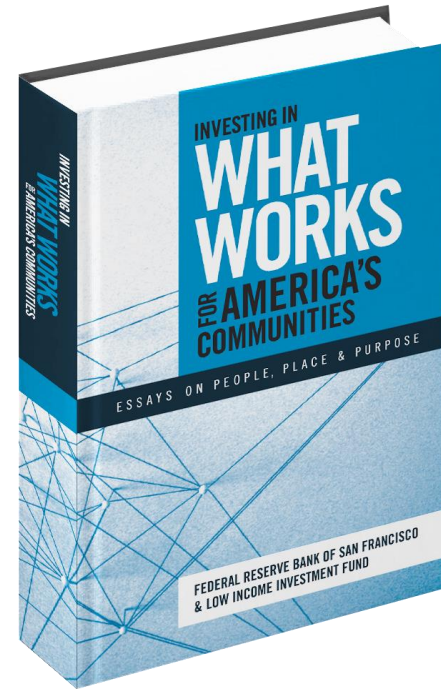
Case studies

Measurement portal

RESOURCES FOR COLLABORATION



WHATCOUNTSFORAMERICA.ORG



WHATWORKSFORAMERICA.ORG

“We are likely to look back at this time and wonder why community development and health were ever separate industries.”

RISA LAVIZZO-MOUREY, PRESIDENT AND CEO,
ROBERT WOOD JOHNSON FOUNDATION

**WHAT IS THE
PATH FORWARD?**

**WHAT NEEDS TO CHANGE TO
NARROW THE CHASM?**

**HOW DO WE BUILD AN
ECOSYSTEM THAT
FOSTERS HEALTHY
COMMUNITIES?**

BUILDING PARTNERSHIPS

- Banks
- Community Development Financial Institutions
- Government (local, state, Federal)
- Hospitals and clinics
- Philanthropy
- Religious organizations
- And others

BUILDING THE FUTURE

IDEAS

PARTNERS

FUNDING

CAPACITY

CREATIVITY

SHARED
VALUES

BUILDING FOR THE FUTURE

OUTCOMES IN THE NEAR TERM

Health sector will better understand and value how community development work improves health-related outcomes.

Community development sector will better understand the health-related impact and value of its work.

More cross-sector collaboration success stories in low-income communities.



Build Healthy
Places Network

SHARE OUR VISION

**Communities where all people
live rewarding and healthy lives**

BUILDHEALTHYPLACES.ORG



Build Healthy Places Network

JOIN THE NETWORK!

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19 Dec

Using HIAs to preserve affordable housing bit.ly/1uZ7jVz
[@NHCandCenter](#)

 Show Media



Build Healthy Places @BHPNetwork

19 Dec

Take a look at how chronic [#poverty](#) has exploded over the last 40 years. bit.ly/13laRd9

 Show Summary



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18 Dec

Does investment in poor neighborhoods improve quality of life? [@LISC_HQ](#) report says YES! bit.ly/1uXcq7Y



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18 Dec

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COMING SOON

NETWORK ACTIVITIES

THIS WEEK: Network survey

THIS SPRING: Google Hangout Series and Learning Webinars

THIS SUMMER: Updated website



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